



**FOR IMMEDIATE RELEASE**

**vCita Launches an Online Tool for Contact Requests, Online Scheduling, Video Meetings, and Payment Processing for Websites**

*Web-based solution designed to meet and engage potential clients and provide services online*

**SEATTLE and SAN FRANCISCO – September 12, 2011** – At TechCrunch Disrupt today, [vCita](#) will launch a web-based communication solution that enhances websites, blogs, social networks and other online properties, by making them actionable and engaging. vCita helps entrepreneurs, bloggers, consultants and small businesses better interact with their target audience, create business opportunities and provide advice and services online.

“As many professionals invest valuable resources in building a greater online presence, most web properties still fall short of being truly actionable,” said Itzik Levy, CEO at vCita. “vCita has created a unified solution that optimizes the process of engaging visitors and potential clients and addresses the piecemeal approach that is currently being used for scheduling, meeting, conferencing and billing.”

**vCita: Lead Generation and Online Scheduling from Anywhere**

The vCita widget is designed to fit into any existing online property, encouraging readers, followers and potential clients to reach out. With its inviting interface, individuals and businesses can share their availability for meetings with website visitors, and replace their existing contact form with vCita’s “contact and schedule” integrated form.

If you are a blogger or a writer looking to connect with your audience, you can invite followers to schedule time to talk via vCita, from blogs, forums or social networks. No matter where you promote yourself, vCita is a simple and valuable addition to your online presence.

## **Unifying Communication, Video Meetings, Phone Conferencing and Payments**

Effective interaction with your online audience is truly a combination of contact requests, email communication, scheduling, video meetings, phone conferencing, and sometimes online payments. vCita is the only end-to-end application to support all forms of online communications, assisting the entire business acquisition process from initial contact and written communication, to meeting and monetizing the opportunity.

While individuals and businesses can offer complimentary meetings to promote their brand or business, vCita also offers a variety of billing and payment options integrated into the overall process: setting an hourly rate, or billing for services as a package, securing a payment method (credit card or PayPal) upon scheduling and finalizing the payment transaction after the meeting takes place.

To ensure that important information like appointments, contacts, client communication, and invoiced payments are recorded in one place, vCita's services are all available through a single dashboard. This is also the place where recorded video sessions are made available for future review.

vCita is free to users and is easy to sign-up at [www.vcita.com](http://www.vcita.com). For vCita business plan, an annual subscription of \$13.95 per month applies, or the cost is \$21.95 if the user prefers to use the service on a monthly basis – both cases apply only if users are billing for their time or services.

### **About vCita**

vCita is a new way to engage and meet your online audience, acquire clients and provide services online. vCita provides a meeting scheduler, online video meeting room, phone conference service, online payment system and a single management dashboard. vCita enhances your online presence, making it more actionable. Anyone can start using vCita for free, as a standalone contact webpage or incorporate it into any existing website, blog or social network page.

For more information, please visit <http://www.vcita.com>.

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